

**Publishing in Wiley Chemistry Journals - How to Maximize Your Success – A Swiss View**

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The primary method of communication between scholars remains the research article. Publishing, therefore, is an extremely important part of a career in research. However, despite the importance of publishing, and aside from reading papers, for many people their first experience is when they have to sit down and write a paper.

This Swiss presentation provides some very basic tips to get you started on your publishing journey, in particular in Wiley chemistry journals.